



# SHURE SOLUTIONS FOR CONFERENCING & MEETINGS

## MAKE EVERY VOICE COUNT

Shure lets you hear and speak freely — from the boardroom to the classroom. With audio solutions that are straightforward to set up, user friendly and built to last, our innovative and complete systems allow you to make the most of every meeting.

## WHY CHOOSE SHURE?

- One-stop solutions for all your audio needs, from simple to complex, small to large.
- Extraordinary collaboration experiences you can customize for any user, space, or application.
- Long heritage and technical leadership in high-quality audio, acoustics, wireless, DSP, software, and audio networking.
- Compatibility and certification with leading software and hardware collaboration platforms.
- Award-winning global support infrastructure.

A full range of networked standard, array, and wireless microphones, combined with hardware and software DSPs, and loudspeakers deliver precise audio coverage and the highest level of performance for AV conferencing, sound reinforcement, and recording applications even in the most demanding and complex spaces.



**+ BEST-IN-CLASS TECHNOLOGY**

A comprehensive portfolio of precision-engineered hardware, enabled and enhanced by powerful software tools, set the benchmark for the highest quality collaboration experiences.

**+ SOLUTIONS FOR EVERY ROOM**

From small collaborative spaces to the largest multi-purpose rooms, Microflex® Ecosystem solutions deliver adaptable and immensely scalable audio for any space, providing a single technology platform that can be used throughout your organization.

**+ ENDLESSLY FLEXIBLE & FULLY CONFIGURABLE**

The end-to-end, fully networked and software-controlled system architecture can be customized and tailored to meet the widest variety of environments, applications, and user needs.

**+ CERTIFIED & SECURE**

Certification from Shure Technology Partners ensures seamless interoperability when completing your Microflex Ecosystem with add-on collaboration, video, camera, and control solutions. Shure Audio Encryption provides secure audio connections between Shure devices and safeguards content without compromising audio quality.

Networked wall and table speakerphones, ceiling microphone array, loudspeakers and dedicated control systems that can be mixed and matched into any room and meeting style, so all meeting participants can speak freely and experience exceptional audio in every conference call.



**+ ADVANCED TECHNOLOGY MADE SIMPLE**

A suite of components that combine superior sound quality, intuitive design, and convenient controls provide a scalable solution for meeting rooms of all shapes, sizes, and layouts.

**+ FLEXIBLE AUDIO THAT JUST WORKS**

Define your ideal conferencing audio solution by mixing and matching Stem Ecosystem™ devices to create the perfect pick-up in any room so you can speak freely in your meetings.

**+ PLATFORM TOOLS**

From design to implementation and management, Stem Ecosystem solutions are backed by a robust platform full of tools to make the process of adopting new technology effortless, every step of the way.

**+ PLAYS NICE WITH OTHERS**

Compatible with your favorite leading video conferencing platforms and collaboration technologies, the Stem Ecosystem platform provides a seamless and intuitive user interface to manage virtual meetings at your fingertips.

**SHURE**  
**MICROFLEX**  
 ECOSYSTEM  
 EXPERIENCE PRECISION

**SHURE**  
**STEM**  
 ECOSYSTEM  
 EFFORTLESS



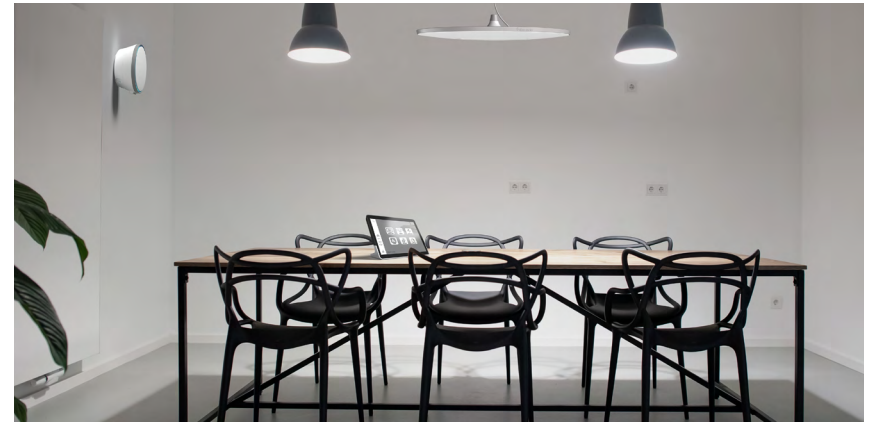
**IN A NUTSHELL**

You need Shure's Microflex Ecosystem solutions if you require best-in-class performance with specific audio components that can be precisely tailored by a professional systems integrator to provide AV conferencing, sound reinforcement, recording, or voice lift in more demanding or fully integrated meeting spaces.

You need Shure's Stem Ecosystem solutions if you want a straightforward yet comprehensive audio and control solution for video conferencing that you can install with your in-house team, or with professional support for larger deployments, in standard meeting rooms that don't have special requirements.

**TARGET USE CASES**

<b>Core Applications</b>	AV Conferencing, Sound Reinforcement, Recording, Voice Lift	AV Conferencing
<b>Environments</b>	Complex, custom, architecturally or acoustically challenging rooms; Premium and high-end environments	Simple / standard rooms that are reasonably consistent and don't present unique challenges
<b>AV Project Scope &amp; Lifecycle</b>	New build, consultant- or architect-led project Organization-wide technology refresh or upgrade Reasonably long delivery timeline and dedicated skilled staff resources Global standards with one platform to support any and all audio needs	Existing room upgrade Large-scale roll-out or upgrade of standard rooms Rapid deployment at scale and limited skilled staff resources Global standards for majority of smaller to mid-size rooms
<b>Budget</b>	You are prepared to invest in a premium, best-in-class solution	You are looking for an easy and affordable solution



**TECHNOLOGY REQUIREMENTS**

<b>Audio Performance</b>	Best available level of performance	Good audio quality, far superior to typical all-in-one devices and other 'good enough' solutions
<b>Room Acoustics</b>	Challenging acoustic conditions such as noticeable ambient noise or reverberation	Acceptable acoustics that do not pose significant challenges to good audio
<b>Audio Coverage</b>	Precisely-defined audio coverage in all or key areas of the room Complementary wireless audio for presenters or Q&A	Uniform audio coverage throughout the room Presenter or Q&A microphones are not required
<b>Integration</b>	Supports software and hardware AV conferencing platforms Usually integrated with camera tracking systems, display solutions, room control systems etc. Scope and complexity of the system make professional installation essential	Supports software AV conferencing platforms only Straightforward, self-sufficient solution that typically operates standalone or with minimal third-party components (USB cameras, external speakers) Professional installation is only required for more complex or larger deployments
<b>Certifications</b>	Fully certified for a variety of AV conferencing platforms and add-on AV systems Certification is important	Compatible with leading AV conferencing platforms Certification is not an essential requirement
<b>Security</b>	High-priority because of the confidential nature of your work	Not a deciding factor